

DATE: 2.22.24

NAME: Jasmine Sherman

PRONOUNS: They/Them

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PHONE NUMBER(s): 256-269-8760

CAMPAIGN ADDRESS: Charlotte, NC

CAMPAIGN WEBSITE: JasmineSherman2024.com

SOCIAL MEDIA:

Facebook: <https://www.facebook.com/JasmineSherman2024>

Twitter/X: <https://x.com/FatSocialist>

Instagram: <https://instagram.com/jasmineshermanforpresident/>

TikTok: <https://tiktok.com/@fatblacksocialist>

Youtube: https://www.youtube.com/channel/UCTtri2EOB_sviYD3kJr_juw

Twitch: <https://www.twitch.tv/jasminesherman4president>

Spotify:

<https://open.spotify.com/show/1H5cC3dP4pvzAyS74Tmtlx?si=65a707b78cad46b8>

Linkedin: www.linkedin.com/in/jasmine-sherman-86098a9a

OFFICE RUNNING FOR: President of the United States

1. Are you a Green Party of Washington member? YES ☒ NO ☒

Jasmine is a green party member but they live in North Carolina not Washington state

GPWA bylaws restrict endorsement to members of the Green Party of Washington.

Others may be eligible for preferred candidate status. To check your membership status or to join GPWA, please visit our website – <https://greenpartywashington.org> and click on 'Get Involved' --> 'Become a Member'.

1a. Have you read and will you support the Ten Key Values of the Green Party in your campaign and when elected? Yes

For a list of the Ten Key Values, please see – <https://greenpartywashington.org> and click on 'About Us' --> '10 Key Values'.

1b. If you have questions or concerns about any of the Ten Key Values, please elaborate. N/A

1c. Are you a member or organizer in any other political party? Are you an elected or appointed Precinct Committee Officer (PCO)? Please list all your political party memberships and any political party position or office held. N/A

1d. For partisan races, how will you submit your name and party preference for the ballot listing? "Prefers Jasmine Sherman Green _____ Party"

2. Please describe your history of activism with the Green Party, allied organizations, or a constituency that is supported by the Ten Key Values.

Jasmine Sherman is currently Executive Director of Greater Charlotte Rise, a 501(c)3 organization dedicated to immediate housing relief in Mecklenburg County, North Carolina. They experienced poverty and the foster care system firsthand. Jasmine put themselves through school and has since experienced the world, living abroad. They returned to the U.S. determined to make a difference and with both knowledge and experience of both the benefits and pitfalls of other systems

2a. Describe your experience with at least three of the Green Party Ten Key Values.

Jasmine Sherman, a fat, Black, transgender person under 40 living in the United States, faces systemic barriers due to their intersecting identities. However, they align with key values of the Green Party, advocating for equity, justice, and environmental sustainability.

1. Social Justice: Jasmine confronts discrimination and prejudice daily, experiencing employment bias and public harassment. Engaging in grassroots movements and advocating for policy reforms, they amplify marginalized voices and challenge oppressive systems.

2. Community-Based Economics: Economic empowerment is crucial for Jasmine's well-being. Despite exclusion from traditional capitalist structures, they prioritize community-based economics, supporting local cooperatives and mutual aid networks to benefit marginalized communities.

3. Ecological Wisdom: Jasmine actively engages in environmental activism, advocating for inclusive environmental policies that address environmental racism and promote renewable energy alternatives. Centering frontline communities in climate adaptation efforts, they work towards a just and sustainable future.

Embodying Green Party values, Jasmine navigates their identity and advocates for change, striving for a more equitable, just, and sustainable world.

2b. Please include a resume or short summary outlining your education and employment.

Please utilize the linkedin profile link to review my resume and education. Linkedin: www.linkedin.com/in/jasmine-sherman-86098a9a

2c. Please list any criminal convictions or lawsuits judged against you, any civil lawsuits to which you were a party, and any criminal or civil lawsuits pending.
N/A

3. Please elaborate about the following:

3a. Your campaign plans and goals

Jasmine Sherman's presidential campaign centers on ensuring the well-being and prosperity of all Americans through comprehensive policies addressing fundamental needs. This includes Guaranteed Housing, eliminating rent or mortgage payments to ensure access to secure housing for all. Additionally, their platform advocates for Universal Healthcare, offering comprehensive coverage including medical, dental, and vision care, as well as prescription coverage for all residents. Sherman also proposes Free Education beyond K-12, removing financial barriers to higher education and vocational training. Lastly, they support Universal Basic Income (UBI), providing regular unconditional cash payments to every citizen to reduce poverty and increase financial security. Overall, Sherman's campaign aims to create a more equitable and inclusive society by prioritizing access to housing, healthcare, education, and financial security for all individuals.

3b. Research on voters in your district or state

Understanding American voters is paramount as the journey towards the presidency unfolds for Jasmine Sherman. The campaign's research strategy employs a multifaceted approach to delve into the diverse concerns and preferences of voters nationwide.

Initially, extensive demographic research is underway to grasp the electorate's composition. Factors like age, gender, ethnicity, income, education, and occupation are analyzed to identify distinct voter groups with unique priorities, allowing tailored messaging and policy proposals.

Furthermore, opinion polling and surveys gauge public sentiment on key issues, providing valuable data to track shifts in public opinion and adapt campaign strategy accordingly. Qualitative research via focus groups delves deeper into voter attitudes and motivations, allowing for nuanced understanding and refined messaging.

Data analytics are leveraged to target strategic outreach based on demographic trends and geographic patterns gleaned from voter data. Social media monitoring tracks online conversations and sentiment, facilitating direct engagement and broad message amplification.

Lastly, direct voter outreach through door-to-door canvassing and phone banking establishes personal connections and grassroots engagement, gathering feedback and mobilizing support at the ground level.

In summary, this comprehensive research strategy is essential for understanding American voters and crafting an effective campaign strategy. By leveraging demographic analysis, polling, focus groups, data analytics, social media monitoring, and grassroots outreach, Jasmine Sherman's campaign gains valuable insights into voter preferences, concerns, and motivations, enabling authentic connection and garnering trust and support on the path to the presidency.

3c. Use of volunteers, including but not limited to your initial campaign support group
Utilizing volunteers is essential for the success of Jasmine Sherman's presidential campaign. Volunteers serve as campaign ambassadors, spreading awareness and garnering support within their communities through door-to-door canvassing and phone banking. They also drive voter turnout and participation, particularly among underrepresented groups, by organizing registration drives and voter education initiatives. Additionally, volunteers contribute expertise and resources, enriching campaign efforts in areas like graphic design and social media management. Their dedication inspires and motivates both Sherman and the broader campaign team, fostering a sense of unity and purpose. Overall, volunteers are instrumental in advancing Sherman's campaign objectives and realizing a vision for a more inclusive and just society.

3d. Campaign budgeting and spending

<https://www.fec.gov/data/candidate/P40006983/>

3e. Your campaign schedule, including hours per week

No staffer is allowed to work more than 20 hours per week. There is someone on staff 7

days a week.

3f. Campaign themes

Jasmine Sherman's presidential campaign revolves around several core themes, reflecting their vision, values, and policy priorities while resonating with voters across the nation.

Foremost among these themes is Equity and Social Justice. Sherman is dedicated to fostering fairness, equality, and opportunity for all Americans, regardless of race, gender, ethnicity, or socioeconomic status. This commitment drives their efforts to address systemic disparities, combat discrimination, and remove barriers to success, appealing to voters who seek a more inclusive society.

Progressive Change is another key focus of Sherman's campaign. They advocate for bold, forward-thinking solutions to pressing challenges, challenging the status quo and envisioning a future of progress and possibility. Whether it's healthcare reform, climate action, or education, Sherman's commitment to progressive change resonates with voters seeking substantive improvements.

Unity and Collaboration are central to Sherman's approach. They prioritize bringing people together across divides to work towards common goals, aiming to overcome polarization and build a more cohesive society where diversity is celebrated. This emphasis on collaboration appeals to voters weary of partisan discord.

Additionally, Sherman emphasizes Empowerment and Representation, striving to amplify the voices of marginalized communities and ensure their needs are heard and addressed. This commitment reflects a dedication to inclusivity and diversity in governance, resonating with those seeking a more representative democracy.

In summary, Jasmine Sherman's campaign is defined by these key themes, embodying a vision for a more just, equitable, and inclusive America, appealing to voters nationwide.

3g. Anything more you would like to include about your campaign plans

N/A

4. What support do you expect from GPWA during the campaign, and if/when you are in office? (For example, connections to campaigning information and knowledge, outreach to Green Party supporters, phone banking, canvassing, data entry, fundraising and events, research and writing, and campaign funding.)

Jasmine Sherman's campaign anticipates invaluable support from the Green Party of Washington (GPWA) throughout both the campaign trail and potential tenure in office. The collaborative efforts between Jasmine Sherman's campaign and GPWA are envisioned to encompass a wide array of activities aimed at bolstering outreach, engagement, and effectiveness in both electoral endeavors and governance.

During the campaign, Jasmine Sherman expects support from GPWA in various areas crucial for success. This includes tapping into GPWA's extensive network and resources for campaigning information and knowledge. Leveraging the expertise within the party can provide strategic insights, guidance on messaging, and effective campaign tactics tailored to resonate with Green Party supporters and the broader electorate.

Additionally, GPWA's outreach to its supporters can significantly amplify Jasmine Sherman's message and mobilize grassroots support. This involves engaging Green Party members and supporters through phone banking, canvassing efforts, and other outreach initiatives. By tapping into GPWA's dedicated volunteer base, the campaign can broaden its reach and cultivate a robust groundswell of support.

Furthermore, GPWA's assistance with data entry and management can streamline campaign operations, ensuring efficient organization and utilization of voter information and engagement metrics. Accurate and up-to-date data are essential for targeted outreach efforts and effective voter mobilization strategies.

Moreover, GPWA's involvement in fundraising and events can provide vital financial support and opportunities for Jasmine Sherman's campaign to connect with supporters and voters. Collaborative fundraising efforts, coupled with joint events and rallies, can generate enthusiasm and resources crucial for sustaining the campaign's momentum and visibility.

In terms of research and writing, GPWA's support can contribute to the development of comprehensive policy proposals, position papers, and campaign materials. Drawing on the expertise and research capabilities within the party, Jasmine Sherman's campaign can articulate a compelling vision and policy agenda that resonates with Green Party principles and addresses the concerns of voters.

Looking ahead to potential governance, Jasmine Sherman anticipates continued collaboration with GPWA to advance shared goals and priorities. This includes leveraging GPWA's advocacy and support to enact legislative initiatives aligned with Green Party values, as well as maintaining open channels of communication to solicit input and feedback from party members and constituents.

Additionally, GPWA's support in campaign funding can play a crucial role in sustaining efforts to enact meaningful change once in office. By maintaining strong ties with the party and its supporters, Jasmine Sherman can continue to draw upon the collective resources and enthusiasm of the Green Party community to drive progressive policy initiatives and reforms.

In conclusion, Jasmine Sherman's campaign looks forward to robust support from GPWA throughout the electoral process and potential tenure in office. By leveraging GPWA's network, resources, and expertise, the campaign aims to amplify its message, mobilize supporters, and advance a progressive agenda that reflects the values and aspirations of Green Party members and supporters. Through collaborative efforts, Jasmine Sherman and GPWA seek to effect positive change and build a more just, equitable, and sustainable future for all.

5. Will you list endorsement or preferred candidate status with the Green Party of Washington on your website, social media, campaign print materials, etc.? Yes

6. Do you commit to appearing on the ballot? Is there anything that would make you reconsider or drop out of your race? Yes, there is nothing that will make me drop out

7. Have you completed your Voter's Guide candidate statement? If so, please include a copy. No

8. If elected, will you plan to meet regularly with Green Party representatives? Yes

9. Thank you for your diligence in preparing responses to this questionnaire. Please add anything that you would like us to know about you, your activism, political activity, etc., that may be relevant to your campaign.

Jasmine Sherman brings a wealth of experience, passion, and dedication to their presidential campaign. With a background in activism spanning years, they have advocated for social justice, environmental sustainability, and progressive change. Their activism is rooted in a commitment to equity and inclusion, demonstrated through grassroots movements and amplifying marginalized voices.

Beyond advocacy, Sherman has practical political experience, having worked on campaigns at local and national levels. This has equipped them with skills in campaign management, grassroots organizing, and coalition-building, essential for a dynamic presidential campaign.

Sherman's environmental activism underscores their commitment to sustainability and climate action. They advocate for environmental justice, campaign against climate change, and promote renewable energy initiatives.

With a background in education, Sherman is passionate about expanding access to quality education. Their experience in community organizing and coalition-building prepares them to unite people around common goals for positive change.

Overall, Sherman's candidacy is rooted in a commitment to justice, equality, and progress. They aim to build a more inclusive, sustainable, and equitable society, leading with integrity, compassion, and vision on behalf of the American people.