

Local Green Party Chapter Ideas

- [] Have these questions ready to answer when people ask:
 - “What is the Green Party?”
 - “How many members do you have?” (Use worldwide numbers + growing).
 - “What things do you do? / have you done?”
- [] Make a notebook of photos & notes of things your chapter has done.
- [] Order pens, pins, cards to use as giveaways for interested people.
- [] Create business cards with your GP logo and contact info for your members. \$10 membership fee will get you some discounted cards at Vistaprint.
- [] Wear GP pins/hats/shirts when shopping or running errands. Carry a few cards in your purse/wallet to give to interested persons.
- [] Put together folders with fliers and info for each new member who attends your meeting to take with them.
- [] When new members will be attending your meeting, set out info, snacks on table for them.
- [] Don’t just have meetings, hold occasional social events/activities also. It helps keep interest and attendance up.
- [] Talk to people in the grocery line about their day. Show interest (wearing GP pin/hat). It gives a good impression of the GP and may start a conversation about it – if it does, hand out card and give them your name, invite them.
- [] Make small/med. sized table tent sign. Put together a few items (fliers, giveaways, etc.) to hand out. Wear some GP items and go have coffee somewhere where there’s a lot of people. Or take a fellow GP member with you and go visit coffee shops in neighboring towns in your area. Set the table tent sign up. Smile and greet anyone who looks your way or talks to you. Hand out a pen or card or something to someone who shows interest. Listen to distant conversations for talk about the Green Party. Get yourself noticed. Give people some reason to talk positively about you.
- [] Send out a handwritten, personal invitation to a GP social event to members who are not active. Make handmade invitations at a meeting.
- [] Take an inventory of your members interests and put them to work doing what they enjoy most.
- [] Think creatively, outside the box. Don’t be afraid to be outlandish. You’ll get noticed.
- [] Make a list of online event calendars in your town and the smaller surrounding towns, also newspapers, TV stations, radio stations, reader boards, etc. When you plan an event inform everyone on the list you think would welcome the news.
- [] Take photos of every event you do. Print them up and put them in the chapter notebook for new members to see.
- [] Design and create a banner for your chapter. Put it up at events and outside at meetings.
- [] Make GP wallet cards with 10 key values and 4 pillars. Possibly laminate them. Use for handouts.
- [] Have pins made that say “Ask me about the Green Party”.

Be Seen Being Green!